

7/30/98

ATTN: KEVIN

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Don Laubach is the founder and president of E.L.K., Inc. He is the inventor and patent holder on the "Cow Talk" call and the "Larynx Bull Call" for elk and the "Antelope Talk," "Deer Talk," and "Turkey Talk" calls. With co-author Mark Henckel, his books include *Elk Talk*, *The Elk Hunter*, *Deer Talk*, and now *Elk Tactics*. Laubach also was involved in creating a number of successful videos with legendary filmmaker Gordon Eastman and has more recently begun creating videos of his own, including *Wyoming's Thunder Bulls*, *Mule Deer Advantage*, and *Dogging Coyotes*. All are available from E.L.K., Inc., P.O. Box 85, Gardiner, MT, 59030.

THE "COW TALK" CALL WAS THE FIRST COW ELK CALL
INVENTED IN THE U.S.

WAS INSTRUMENTAL IN DESIGNING THE "POWER BUGLE"
ELK CALL WHICH HAS WON WORLD ELK BUGLING CHAMPIONSHIPS
IN SEVERAL DIVISIONS—MENS, LADIES & YOUTH.

NOTE:

STORE SEMINAR - AUG. 27, 1998 6:00PM

I WILL BE THERE IN STORE AT 4:00PM AND AFTER SEMINAR.
IF THE NEW BOOK ARRIVES BY THEN WE COULD OFFER A BOOK SIGNING.
MY SON RYAN WILL ALSO HELP IN DEMONSTRATING CALLS.

FREE GOODS FOR DOOR PRIZES:

MAILED 6	3	- 6-"POWER BUGLES"
	3	- 6-"HOW TO POWER BUGLE ELK" VIDEOS
	6	- 6-"COW TALK" CALLS

POSSIBLY GIVE THEM AWAY ON BREAK TIME AT SEMINAR.

THANKS,
DON